

# proportion

## POSITION OFFERING

<b>Position:</b>	Art Director	<b>Report To:</b>	Creative Director	<b>Date:</b>	210415
<b>Location:</b>	Malden MA	<b>Duties:</b>	Design team lead		

### Company & Culture

Proportion specializes in creative brand design services for the Built Environment, Lifestyle & Consumer, and Corporate Services industries. Our process extends from brand strategy through identity design and across numerous collateral implementations. We strive for our results to all exhibit a balance of timeless fundamentals and modern relevance - refined to ensure leadership positioning, stakeholder connection, and sustainable brand growth.

We place great emphasis on not just the quality of our solutions, but also on the strength of our relationships in both our external partnerships and internal team. Open communication, trust, humility, and humor are the foundation of our company. Creativity, achievement, and continual exploration are celebrated pillars. We strive to appreciate the ride together on this big rock and to make work enjoyable while making enjoyable work.

See more about us in our [agency deck](#) and at our [website](#).

### Position Summary

We are currently seeking a full-time, (eventually) on-site Art Director to help lead our design team in the execution of creative solutions across a wide variety of brand concepts.

The ideal candidate will be strategic, conceptual, and collaborative - capable of developing unique ideas and implementing them across all channels, independently and as part of a team. An expansive design vocabulary, attention to detail, and affinity for research are required to carry projects from start to finish across brand strategy, identity design, and all forms of layout. A strong ability to quickly transition from exploration to detailed execution within many areas of art & design are necessary to develop a range of creative solutions for a diverse set of opportunities. A demonstrated organizational ability - across workflow, project, and content management - is expected to keep pace with a variety of active accounts within a nimble, growing organization.

### Position Requirements

#### Experience:

- 5-7 years of directly relevant work experience required, as part of agency, in-house team, or freelance
- A portfolio of relevant work that demonstrates a strong and varied design approach, team leadership, and specific examples of fully realized projects

#### Technical:

- Expertise in Adobe Illustrator, Photoshop, and InDesign
- Strong illustration and layout capabilities

#### Organizational:

- Strong attention to detail and structure in process and information
- Strong facilitation skills for project & content progression
- Strong interpersonal & communication skills to develop & articulate design rationale

#### Creative:

- Strong ability to gather & translate business requirements and brand characteristics into effective and elegant designs
- Exhibited familiarity with brand strategy techniques and process, from interviews, workshops, persona-building, position mapping, and target audience identification
- Strong analytical, conceptual, and iterative development skills

#### Macro:

- Actively aware of or involved with emerging trends in technologies, industries, and design
- Exhibit a broad understanding of multiple disciplines - visual design, photography, strategy, and systems thinking
- A love of all things design, and the enthusiasm for the creative spirit of the company

### Additional Desired Credentials

- Bachelor degree or higher in Graphic Design, Visual Communication, or similar
- Project management skills as they relate to contractual scopes of work
- Familiarity with project management software such as Trello
- Video editing / motion graphics abilities
- UI/UX or web design experience/knowledge

### Application

Email [hr@proportiondesign.com](mailto:hr@proportiondesign.com) with an overview of you and your credentials, your resume and link to your portfolio for consideration. No recruiting agencies. No phone calls. We are not able to reply to each individual applicant. You will be contacted if you have been selected for an interview.

Let's create some cool shit together!